

LiFT SARL Privacy Policy

INTRODUCTION

This privacy statement will assist you in understanding what personal information LiFT SARL collects or gets in the course of providing our services, how we use it, and what options you have.

We are committed to safeguarding your privacy while using this website and any related websites. Please read our policy to learn how we will use your personal information and how we will endeavor to make your online experience with us secure.

DEFINITIONS

The following important definitions are used in this Privacy Policy. Other words are defined in the policy's body.

"Services" - In this policy, we refer to our online websites and services, which include but are not limited to news, blog articles, job listings, course listings, event listings, downloadable content assets, webinars, forums, and awards programs. Our Services are currently accessible through a web browser on a desktop or mobile device.

The term "Content Provider" refers to a third party who owns the rights to a white paper, analyst report, blog post, video, webinar, or other information and grants us permission to link to or display that content on the Sites.

"User" or "you" refers to anyone who visits any of the Sites.

"Personal Information" refers to any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, by reference to an identifier such as a name, identification number, location data, an online identifier, or one or more factors specific to that natural person's physical, physiological, genetic, mental, economic, cultural, or social identity. Personal Information must not contain de-identified information or corporate information that refers to an organization but not to a person, such as a corporate name, corporate address, or generic corporate phone number.

White papers, analyst reports, blog posts, videos, webinars, and other content available through the Sites and held by Content Providers are examples of "Third Party Content."

"Data Processor" refers to a natural or legal person, public authority, agency, or other body or third party that processes personal data on behalf of and in accordance with LiFT SARL's instructions.

WHAT TYPES OF DATA DO WE COLLECT?

The data we maintain may contain the following:

- Names, addresses, telephone numbers, and email addresses of contacts
- Company data and documents given during certain events or via our website
- Specific meeting notes relevant to the projects/events you discussed with us.

We provide or configure credentials for email, website, payment gateway, and third-party services.

From What Sources Do We Collect Personal Information?

We only collect personal data directly from our website and customers.

HOW DO WE UTILIZE YOUR PERSONAL DATA?

The purposes for processing personal data may include one or more of the following:

- Deliver a certain event
- Provide technical support
- Monitor system security and status
- Notify customers of service changes, such as scheduled maintenance or system outages.

This list is not comprehensive.

WHO WILL RECEIVE YOUR PERSONAL INFORMATION?

We will not disclose your personal information to a third party without your consent.

How long will we keep your private information?

Unless you specify otherwise, we will preserve your personal information for at least 10 years.

Your legal rights

You have the right to seek a copy of the personal information we maintain about you, and we are required by law to comply. There may be a little administrative cost associated with the processing of your request.

We urge you to ensure that the information we maintain about you is accurate and current. You may request that we update or correct any incorrect or inaccurate personal information we hold about you.

You have the right to request the deletion of your personal information under the following conditions:

- You believe the information we possess is no longer necessary for the purpose(s) for which it was collected.
- You have a legitimate objection to our storage or use of your personal information
- Our use of your personal information violates the law and/or our legal responsibilities.

You may request that we stop using your personal information for direct marketing reasons.

ABOUT OUR COOKIE POLICY

To record log data, we employ cookies and related technologies such as single-pixel gifs and web beacons. We employ both session and persistent cookies.

Cookies are little text files that we send to your computer and that you send to us each time you visit our website or use our desktop application. They are specific to your account or browser. Session cookies only exist while your browser is open and are automatically removed when you close it. Persistent cookies are stored on your computer until you or your browser delete them, or until they expire.

Some cookies are linked to your account and personal information in order to remember that you're logged in and which services you're using. Other cookies are not associated with your account, but are unique and enable us to perform site analytics and customisation, among other things. If you use your browser to access the Services, you can modify your cookie settings there; however, if you disable some or all cookies, you may be unable to use the Services.

On our and our corporate affiliates' domains, we set and access our own cookies. In addition, for website analytics, we use third-party services such as Google Analytics. On Google Analytics' website, you can opt out of third-party cookies. We presently do not recognize or respond to browser-initiated Do Not Track signals because there is no industry standard for compliance.

DO NOT FOLLOW POLICY

Your browser may provide you with a "Do Not Monitor" option, which allows you to indicate to operators of websites, web apps, and services (including behavioral advertising services) that

you do not want such operators to track some of your online actions over time and between websites. At the moment, our Sites do not support Do Not Track requests.

WHAT WE DO WITH YOUR INFORMATION

Your information is used to offer and improve the Services.

User Information

We may access and use User Data as reasonably necessary and in accordance with the Terms of Service and a User's instructions to (a) provide, maintain, and improve the Services; (b) prevent or address service, security, or technical issues; (c) as required by law; and (d) as set forth in our service agreement with the User or as expressly permitted in writing by the User.

ADDITIONAL INFORMATION

Other types of information are used in the provision of the Services. Specifically:

- Understanding and improving our Services
- We do research and analyze trends in order to better understand how people use the Services and enhance them.

If you contact us with a problem or a question, we will react using the information you provide.

Messages and emails are being sent. We reserve the right to send you Service and administrative emails and messages. We may also contact you to notify you of changes to our Services, Service offers, and crucial Service-related notices such as security and fraud alerts. These emails and messages are considered part of the Services and cannot be removed. In addition, we send emails about new product features or other news on occasion. You have the option to opt out of these at any time.

Account management and billing Account data is used to handle accounts and track billing and payments.

Marketing and communication with you: We frequently need to contact you for billing, account administration, and other similar purposes. Your contact information may also be used for marketing or advertising purposes by us. You have the option to opt out of these at any time. Investigating and avoiding negative things from happening. We work diligently to ensure the security of the Services and to prevent abuse and fraud.

This policy is not intended to limit what we do with data that has been aggregated and/or de-identified so that it can no longer be associated with a specific User of the Services.

COMPLAINTS

If you believe that your data has been mishandled or that LiFT SARL has not kept it secure, please contact Magdalena at magdalena@wearelift.eu or Marie-Charlotte at marie-charlotte@wearelift.eu immediately.